



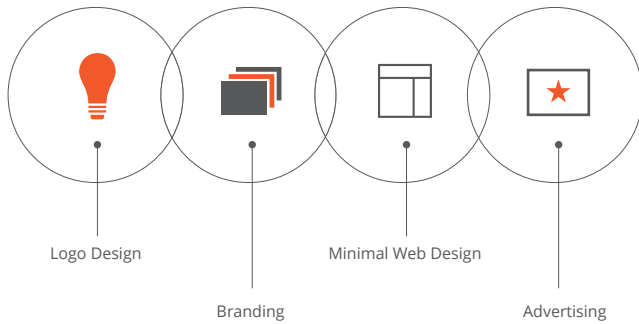
PERSONAL STATEMENT

I'm a 36-year-old graphic designer currently based in the south side of Chicago, IL. I love everything that has to do with graphic design, branding, marketing and I especially admire opportunities to think creatively.

Currently, I serve as the Director of Marketing for the Blue Island Park District. My tenure includes 10 years of experience managing its graphic solutions and marketing needs with the title of Graphic Designer and Marketing Director. I also have considerable freelance experience from working with a range of entities, including small businesses and non-profit organizations.

I have the proven skills and experience necessary to not only fulfill all of your organization's graphic design, branding, marketing, and creative needs, but to also be a great addition to your team.

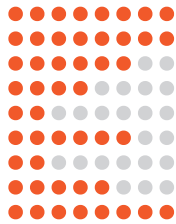
MY SPECIALITIES



DESIGN SKILLS

01 Computer

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premier
Adobe Suite
Wordpress
HTML
Microsoft Suite
Mac OSX



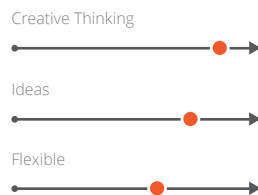
02 Knowledge

Grid & Layout.
Good sense for typography.
Color theory knowledge.
Image editing.
Web usability.
Google Analytics & SEO.
Social media management.
DSLR experience.
Photography.

LANGUAGE SKILLS



PERSONAL SKILLS



EDUCATION

September 2001 to November 2006.
Multi Media Design - BFA
Northern Illinois University - DeKalb, IL

September 2007 to November 2008.
Post Grad Education
Columbia College - Chicago, IL

WORK EXPERIENCE

1 Forever Photos.
From 2007 to 2009
Photo Editor.

10 Blue Island Park District
From 2009 to Present
Graphic Designer.
Marketing Director.

Edited and prepared photography for distribution.
Created design elements.
Helped in the management of client projects.

Designs and oversees production of all printed and graphic materials.

Oversees all project deadlines related to the District's marketing needs.

Responsible for the production of seasonal program guides, including design and distribution.

Responsible for managing all advertising campaigns, email subscription schedule, press releases, and content.

Manages the District's website and social media accounts.

Responsible for the creation of content for the District's social media account and website.

Coordinates the distribution of print material and adverts including, flyers, posters, information packets, and brochures.

Photographs District programs, activities, and special events.

Designs advertising materials and coordinates with publication agencies.

Designs artwork and logos for promotional material, including T-shirts, promos, and giveaways.

Designs and creates graphics and banners for websites.

MISCELLANEOUS

IPRA Member.

Experience with recreation management software.

Plenty of firsthand experience coordinating leagues, activities, and special events.

Community Leader.